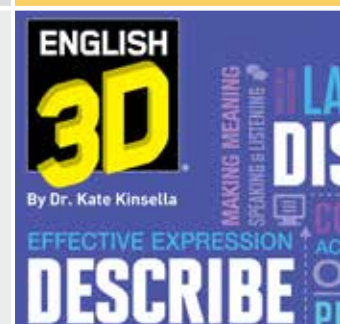
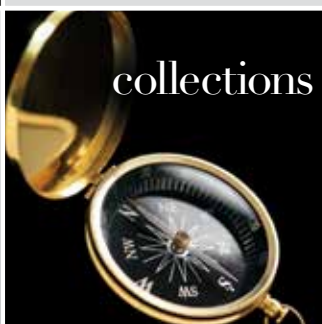
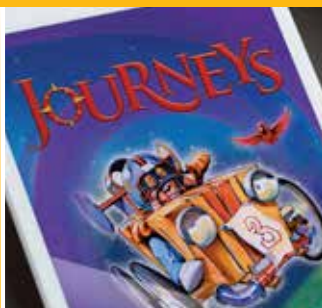




Professional
Services for

K-12 ELA/ELD

One comprehensive service experience for K-12 educators

Our best-in-class programs for English Language Arts and English Language Development are supported by comprehensive services. That means teachers receive not only excellent instructional materials, but also quality professional learning and technical services, all from one trusted partner.

Our comprehensive service experience for K-12 educators includes:

Program Services

- **Support for initial implementation**—for administrators as well as teachers
- In-classroom support through **ongoing coaching and lesson modeling**
- Personalized **AskHMH™** online support from HMH® program experts
- Advanced courses designed to help teachers **deepen program mastery**
- Essential **school-to-home connections**

Practice Services

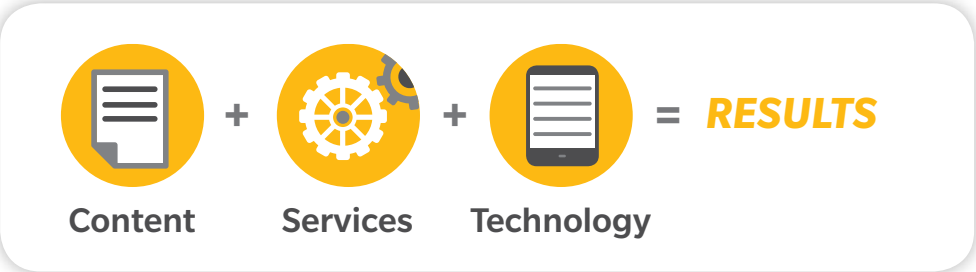
- Full-day and multi-day courses for teachers on **enhancing instructional practices**
- Support for **teaching English learners**
- Immediate feedback on instructional practices, climate, delivery, and impact through **coaching and demonstration lessons**
- Research-based practices that help teachers and leaders drive systemic change and **sustain growth**

Technical Services

- Communication, strategic planning, incident resolution, and data reporting to support the learning experience and **unlock the full potential of HMH program technology**

It's a Simple Equation...

Best-in-class content plus comprehensive services plus innovative technology equals RESULTS.



And with HMH, you get all three!

At Houghton Mifflin Harcourt™, we know that teachers need direct support and encouragement to feel confident teaching with a new program. And we know that schools and districts are expecting their new program to make a **real impact** on student achievement. That's why we offer teachers and instructional leaders a **full spectrum of learning and support** they can access anytime to deepen their mastery and hone their teaching skills.



Getting Started with Program Implementation

Our Commitment to Your Success

When you choose a new ELA or ELD program, you want to support student academic achievement and preparation for college, careers, and civic life.

In addition to the self-paced professional learning resources embedded in our programs, HMH offers services to support initial implementation with your program purchase. Choose from the course lengths and delivery methods below.

Getting Started

In **Getting Started**, teachers, coaches, and administrators explore and apply program organization, design, and support resources, from both a student and a teacher perspective. Teachers gain understanding and confidence with technology, differentiation, and assessment. **Getting Started** is available as a half-day or full-day in-person course, a two-hour webinar, or a self-paced eLearning course.

Audience: Teachers, Coaches, Administrators
Delivery: In-person, webinar, or on-demand

PRO TIP

Get anywhere, anytime access to **Getting Started** with the self-paced, on-demand eLearning course.

BUILD CAPACITY INTERNALLY!

As an alternative to **Getting Started**, schools and districts can choose to build capacity internally. Our specialized team of consultants helps school and district trainers deliver initial program training at their respective sites.

Time: Full day
Delivery: In-person

Getting Started Leadership Webinar

Designed specifically for district and school leaders and English Language Arts coaches and mentors, our **Leadership Webinar** builds knowledge of your HMH program’s organization, lesson design, and support resources. The goal is to build deeper understanding of the program’s alignment to standards, and to identify key teacher and student behaviors that represent success.

Audience: Teachers, Coaches, Administrators
Time: 60 minutes
Delivery: Webinar



Learning is a community effort!

Administrators are key players in the successful implementation of a new program.



Deepening Program Mastery

Sharing Our Content Knowledge

When you choose to **deepen program mastery**, our Professional Learning Consultants help teachers deepen their understanding of how to implement our rich classroom and digital tools effectively, look at data, and adjust teaching accordingly. Our needs-based approach to program mastery is the perfect follow-up to initial implementation.

Follow-up Courses

When you choose **Follow-up Courses**, our Professional Learning Consultants work with you to construct a professional learning plan based on your needs. Because direct instruction is most effective when paired with coaching, we offer further in-person coaching to follow needs-based courses.

Audience: Teachers, Coaches
Time: Full day
Delivery: In-person



PRO TIP

Combine your follow-up course with ongoing coaching days to see new strategies modeled in the classroom.



Making the School-Home Connection

We help families understand how teachers are using HMH program resources and instructional tools in the classroom, as well as how to extend that learning at home.

Audience: Families
Time: 90 minutes
Delivery: In-person



Learning is a community effort!

Families are key players in the successful implementation of a new program.

PERFORMANCE ASSESSMENT
Academic Vocabulary
COMPLEX TEXTS
MONITOR STUDENT PROGRESS
PLAN EFFECTIVELY
Foundational Reading Skills
Close Reading
Support for English Learners
Technology
DIFFERENTIATED INSTRUCTION
COACHING

askHMH

AskHMH is a personalized performance support service that gives educators just-in-time access to program experts. Teachers can ask pedagogical questions and request online conferencing to support classroom implementation and instruction with their HMH program.

Audience: Teachers, Coaches
Time: One-year subscription
Delivery: On-demand

Coaching, Modeling and Consulting

For HMH Programs

Research on effective professional development shows that training has the greatest impact on classroom practice when paired with in-classroom coaching and feedback. HMH offers these services to support educators using our ELA and ELD programs.

1:1 and Team Coaching

- With side-by-side, individual coaching educators can integrate new skills immediately into their practice and receive feedback
- Team coaching builds a community of learners, synchronizing teams of teachers across grade levels to share experience and expertise and collaborate on plans and protocols

Lesson Modeling

- HMH Professional Learning Consultants set the context for the lesson, focusing on lesson objectives, program resources and “what to notice”
- Facilitated post-lesson reflection continues the instructional conversation toward establishing next steps and setting goals

Consulting for Coaches and Leaders

- Recommendations for effective program implementation
- Collaborative walk-through sessions where building instructional leaders accompany HMH Professional Learning Consultants as they observe multiple classrooms
- Overview of implementation strengths and suggestions for improvements, culminating with grade-level training on how to use program resources to reach desired goals and outcomes

PRO TIP

1 day of coaching per teacher per month = ongoing professional learning

For Instructional Practices

In addition to supporting the implementation of HMH programs, our job-embedded coaching, modeling, and consulting services can drive innovation and instructional improvement and equip teachers with the tools to transform theory into practical classroom practice.

FOCUS	SCENARIO
Instruction	When there is a gap between teachers’ knowledge and their implementation and/or instructional strategies, resulting in student learning gaps
Content	When teachers need content-specific support to learn curriculum, assessment strategies, or pedagogy
Data	When teachers have access to assessments and data but do not yet use the available data to make decisions about classroom instruction
Lesson Modeling and Demonstration	When teachers and leaders would benefit from observing, planning, and discussing highly effective lessons with an expert in ELA or ELD instruction



Enhancing Instructional Practices

Courses Beyond the Program

Research-based instructional practices are at the heart of rich English Language Arts instruction. These practice-based learning courses equip teachers with knowledge that they can immediately apply in their classrooms through the guidance of HMH Professional Learning Consultants, who are experts in the implementation of both content-specific and digital instruction.

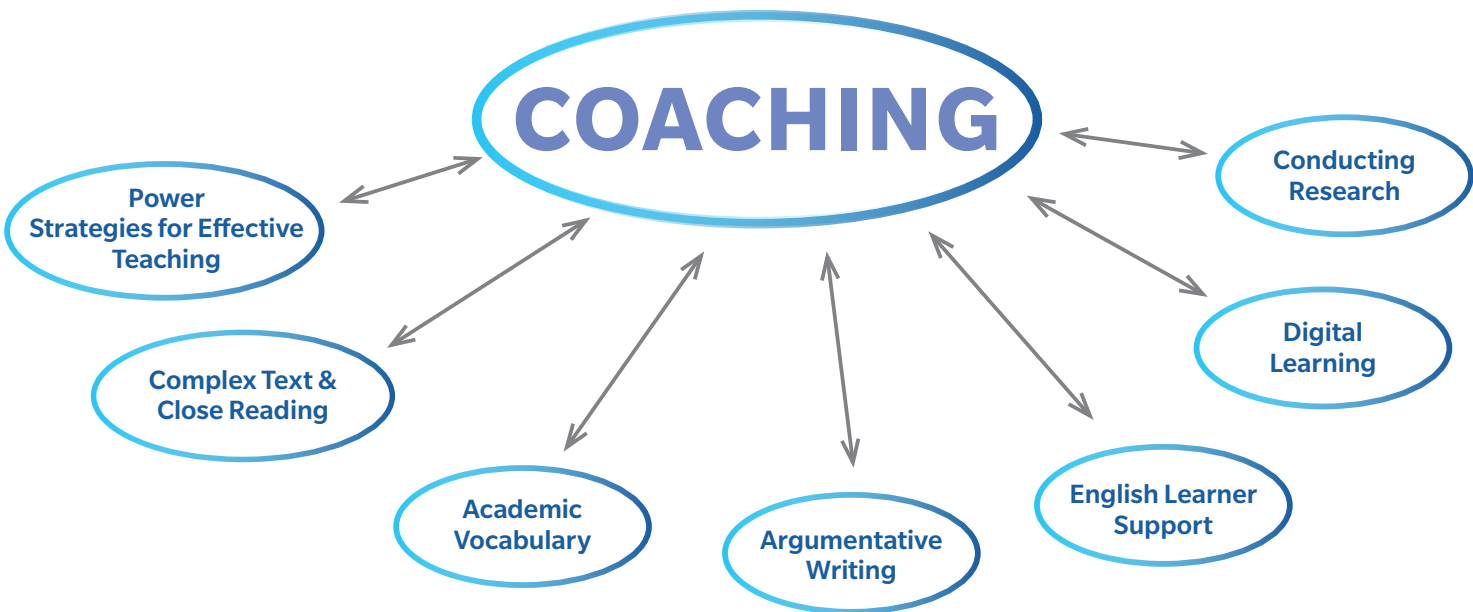
Audience: Teachers, Coaches
Time: Full day or multiple days
Delivery: In-person



PRO TIP

Help school and district instructional coaches identify the best courses with our consulting service.

Instructional Practice Courses



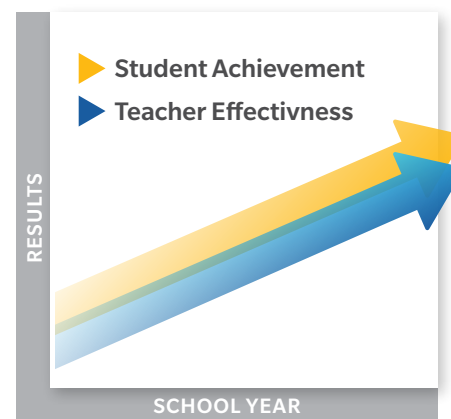
Practices to Sustain Growth

Schools and districts need professional learning that helps them enact systemic change to build teacher effectiveness. HMH Professional Learning Consultants are experts in these research-based initiatives for sustaining growth. They bring years of experience and insight to your teachers and leaders.

Data Analytics and Reporting

It's critically important for schools and districts to set meaningful, actionable goals for improvement. All stakeholders need to be able to track progress against those goals. HMH Professional Learning Consultants help clients:

- Begin with the end in mind
- Establish testing and reporting windows
- Focus on fidelity of implementation and growth
- Review gains reports



COACHING

As teachers grow in their understanding of the “what and how” of **Data Teams**, **Authentic Performance Assessment** or **Rigor/Relevance Framework**, 1:1 and team coaching provides opportunities to gain practical application support. Our coaches are trained to, model effective practices, lead PLC sessions, and set instructional goals. Teachers, coaches, and leaders all benefit from this on-site service.

Data Teams

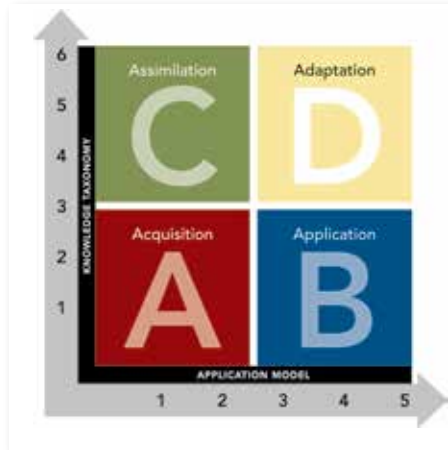
Learn the fundamental steps of the Data Teams® Process to improve instructional collaboration and decision making across grade level literacy teams. Create standards-aligned short cycle assessments and analyze student data to effectively implement instructional learning communities.

Authentic Performance Assessment

Authentic Performance Assessment requires students to use skills, strategies, and knowledge to complete an increasingly rigorous series of interconnected real-world tasks. By encouraging students to apply their learning to realistic performance tasks, teachers can fully leverage their program instructional resources into consistent and highly engaging units of study.

Rigorous Learning for ALL Students

The Rigor/Relevance Framework examines curriculum, instruction, and assessment along the two dimensions of higher standards and student achievement. It can be used in the development of both instruction and assessment. Teachers can also use the framework to monitor their own progress in adding rigor and relevance to their instruction, and to select appropriate instructional strategies for differentiation.



Technical Services to Support the Learning Experience

HMH's expert technical services team can help your school or district integrate HMH digital content and software into your technology infrastructure. Whether you need product support, technical staff training, and installation; rostering support; data services; or a Web-based hosting solution, HMH Technical Services ensure your programs work efficiently for optimal results.

Schools and districts that choose our premium support and maintenance services for HMH programs receive:

- Strategic and proactive planning
- Guided resolution of technical issues
- Customer advocacy, with a designated HMH technical lead
- Data reporting
- Industry best practices for operation and optimization

Our HMH Technical Services team offers comprehensive access to expert help when you need it, and can partner with school and district technical teams to ensure efficient program operation and support of the learning environment.

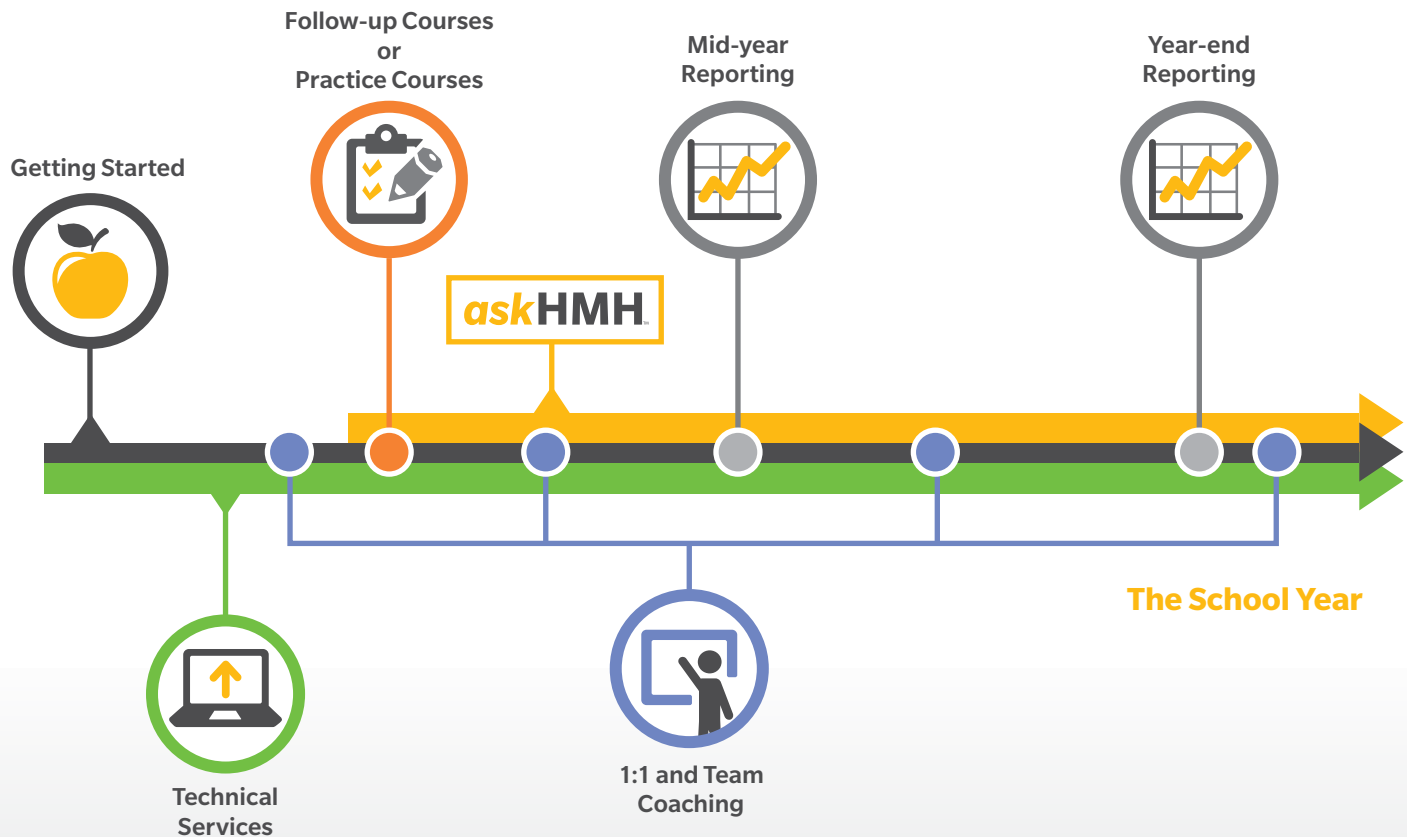
PRO TIP

Achieve the full potential of HMH technology with support and maintenance services for HMH programs.



Comprehensive Services for K-12 Educators

We offer teachers and instructional leaders a full suite of learning and support to deepen their mastery and hone their teaching skills throughout the school year.



Contact your Account Executive

Firstname Lastname

firstname.lastname@hmhco.com

Phone

Connect with us:



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